

Address by Smt. Sushma Swaraj, Union I & B Minister

Session : Regulatory framework for broadcasting.

The speakers : RK Singh, CEO, Zee Telefilms; Kunal Dasgupta, CEO, Sony Entertainment Television and Kiran Karnik, President , NASSCOM with Anil Baijal, CEO, Prasar Bharati as the moderator

Session: Legal issues, copyright & intellectual property rights in the entertainment industry

Moderator:**Raj Tilak**, Film Federation of India

Speakers:

Jorgen Blomqvist, director of Copyright Law Division of the World Intellectual Property Organisation (WIPO) - New technology copyright and small and medium sized enterprises

Sanjay Tandon, director-general of Indian Performing Rights Society-Challenges of Internet & cyber laws & enforcement of copyright laws

Sharad Abhyankar, Little and Co - Uniform commercial & legal practices in relation to copyright

Andre Chaubeau, director-general, FIAPF, Paris - New Tech. and the identification and management of rights in films

KC Low, vice-president, Warner Chappel Music Publishing

Session: Entertainment & Media Research

Moderator:**Pravin Tripathi**, MD, Starcom

Speakers:

Laxmi Seth, vice-president, Quantum Research - Understanding the Movie Consumers

Sam Balsara, chairman of Madison Media - Media buying strategy

Tapan Pal, president and CEO, Zenith Media - Efficacy of rating system

Meenakshi Madhvani, CEO Carat Media

Seema Khanvalkar and Indrani Vidyarthi,ORG-Marg - Qualitative Studies

Session: Satellite TV : The future trend

Moderator:**Rathikant Basu**, Chairman, Broadcast Worldwide

Speakers:

Zarina Mehta, Director UTV - Future Programming trend

G Krishnan, Executive Director, TV Today - News channel

Suhas bade, Director, SABe TV

I Venkat, Director, Eenadu TV - Regional channel

Session: Animation:India the New Hub

Moderator:**DR V Chandrasekaran**, Chairman & CEO,Pentamedia Graphics

Speakers:

Firdaus Kharas, Cofounder, UTV International - Marketing Indian Animation Abroad

Rajesh Shah, MUV Technologies LTD - 3D

Ketan Mehta, Managing Director, Maya Entertainment LTD - Creating Animation Abroad

Sumati Shridharan, Vice-President, Pentamedia Graphics - Future of Animation in India