

<i>Programme at a Glance</i>		
Media & Entertainment Business Conclave 18th -19th Nov, 2009, Hotel Le Meridien , Chennai		
	Venue:	
Time / Rooms	Room 1	Room 2
Day - I, 18 Nov 2009		
8:30 - 9:45 am	Registration	
10.00 - 11.30a.m.	INAUGURAL	
11.30 - 11.45 a.m.	Tea Break	
11.45 - 1 p.m.	The Story of Indian M & E Industry: The Journey so far	
1 - 2:15 p.m.	Lunch	
2:15 - 3:15 p.m.	Film Financing: Options, Avenues and Challenges	Performing Arts
3:15 - 4:15 p.m.	Current Trends in TV Content	Dynamics of Digital Cinema & Evolution of Film Laboratories
4:15 - 4.30 p.m	Tea Break	
4:30 - 5:30 p.m.	Session on Co-Productions	Future of the Cinema Theatre
5.30 - 6.30 pm	Successful Film Content for the Future: A debate between leading film personalities	
6:45 p.m.	Cocktails	
7:30 p.m.	Entertainment Night and Dinner	
Day - II, 19 Nov 2009		
10 am - 11. a.m.	Exploring International Partnerships: An interactive session with overseas producers	
11a.m.- 12 noon	MISSION POSSIBLE – Cutting Edge VFX in India	
12 - 1.00 pm	Lobbying for Change: the role of trade bodies & Censorship	
1.00 - 2.15 pm	Lunch	
2:15 - 3.15 p.m.	Films: Exploitation of Overseas Markets & New Mediums	
3:15 - 3.30 p.m.	TEA BREAK	
3.30 - 4:30 p.m.	Radio & Music Grow Cinema!	Redefining Film-making: Crossing New Frontiers in digital
4.30 - 5.30 p.m.	In Conversation with the Next Gen Cinema	
5:30-6:30 p.m.	Valedictory	
	Media & Entertainment Business Conclave	Colours Code
	Television Track	Pale BLUE
	Film Track	Light GREEN
	Animation ,Gaming & VFX Track	Tan/ Brown
	Radio & Music Track	Orange
	Digital Track	Grey
	Focus Area Track	Rose Pink
	Print	Dark ink
	Performing Arts	Performing Arts
	Inaugural/ Valedictory	Light Yellow

